

chase2011

the charities and associations exhibition

22/23 February 2011
Business Design Centre, London N1



www.chase2011.org.uk

CHASE 2011 is to be held at the Business Design Centre, London N1. This superb venue provides excellent facilities for both exhibitors and visitors.

CHASE is firmly established as the pre-eminent event for anyone involved in the not for profit sector and is attended by key decision makers throughout the sector. As the leading business to business forum for the NFP sector, CHASE represents a highly cost effective marketing investment.

Seminar Programme

A key feature and major visitor draw at CHASE is the programme of free seminars. The schedule offers a variety of presentations on topical subjects of interest to Charity and Association managers. The seminar streams at CHASE 2011 will incorporate seminars, workshops and case studies covering fundraising, finance, IT, membership, event management, trustees, human resources and general management.

Sponsorship Opportunities

A number of sponsorship opportunities are available at CHASE 2011. Sponsorship packages provide excellent opportunities to optimise your marketing exposure in conjunction with the leading event of its kind in the sector – one that is expected to attract up to 2000 high quality visitors. For the first time in 13 years we are seeking a new lead sponsor(s). Stream sponsorships are also available

Further details available on request.



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Visitor Promotion

We are aiming to attract around 2000 people to attend CHASE 2011. Historical analysis reveals that over 90% of visitors are of managerial, senior management, professional or trustee status.

CHASE is promoted through targeted posted mailings, e-mail blasts, key sector publications, electronic newsletters and new social media. To further maximise your marketing opportunities, all exhibitors will receive a post-event listing of registered visitors. (Subject to restrictions under the Data Protection Act). This list is not sold to third parties. Few exhibitions offer this valuable service, but we believe that follow-up opportunities are of major importance in maximising the benefit of exhibiting.

New Initiatives Planned for CHASE 2011

To ensure the ongoing success of CHASE, a number of initiatives will be taken, including:

- Free wi-fi Openzone facility for exhibitors
- Development of Appointment Pre-Booking System
- Introduction of further marketing sources to enhance visitor registrations
- Passport Programme to encourage greater Visitor/ Exhibitor interaction

To make a booking or for further information:

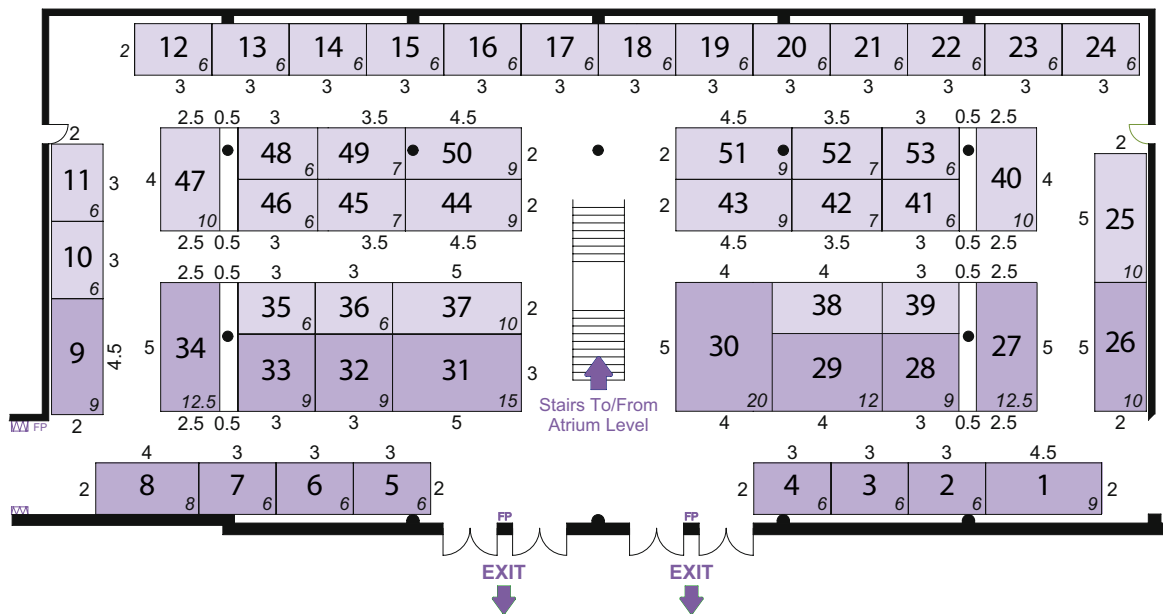
Please contact Michael Webb, Exhibition Director on **03707 367367** or **07973 624741**

Recent Exhibitors include

- Access UK Ltd.
- Actimax
- appiChar
- Apricot™ (CTK)
- ASI Europe
- Associa Limited
- Asyst Solutions
- Bind Technology
- B-Loony
- CDS Global
- Centrepoint Computer Services
- Charity Times
- Charity Trustee Network
- Civil Society Media
- COA Solutions
- Composite Legal Expenses
- DK Software
- DonateAsYouSpend
- DS Print and Redesign
- E-Mango
- ESIT
- Endsleigh Insurance (Brokers)
- Faithorn Farrell Timms
- Freight Transport Association/MEMCO
- GAIN (Gift Aid Recovery)
- Gallery Partnership
- Geller Business Machines
- Institute of Association Management
- IP Solutions
- IRIS NFP Solutions
- iSoft Business Solutions
- JustGiving
- Keegan & Pennykid
- Kingston Smith LLP
- Lancashire and Blackpool Conferences
- Markel UK Ltd.
- MemberWise
- Midas Charity Appeals LLP
- MSM
- NetXtra
- Niall Campbell
- Pangaea Consulting
- Paxton
- Pensions Trust
- Portland Direct
- Professional Association Research Network
- Q Hotels
- Raising IT
- Rapidata Services
- Redbourn Business Systems
- Saffery Champness
- Supporter Development Team
- Telefonix
- Third Sector Magazine
- Totally Communications
- Unity Trust Bank
- Visit London
- York Conferences
- Zurich Insurance

Gallery Hall

(Please note that pillars (marked ●) are approximately 40cm in diameter)



Stand No.	Stand Price	Stand No.	Stand Price	Stand No.	Stand Price	Stand No.	Stand Price
01	£3690	14	£2250	27	£5125	40	£3750
02	£2460	15	£2250	28	£3690	41	£2250
03	£2460	16	£2250	29	£4920	42	£2625
04	£2460	17	£2250	30	£8200	43	£3375
05	£2460	18	£2250	31	£6150	44	£3375
06	£2460	19	£2250	32	£3690	45	£2625
07	£2460	20	£2250	33	£3690	46	£2250
08	£3280	21	£2250	34	£5125	47	£3750
09	£3690	22	£2250	35	£2250	48	£2250
10	£2250	23	£2250	36	£2250	49	£2625
11	£2250	24	£2250	37	£3750	50	£3375
12	£2250	25	£3750	38	£3000	51	£3375
13	£2250	26	£4100	39	£2250	52	£2625
						53	£2250

All prices plus VAT (E&OE)